



Correct Logo Usage

One Earth Future Foundation (OEF) is an incubator of innovative peacebuilding programs that designs, tests, and partners to scale programs that work hand-in-hand with those most affected by conflict to eliminate the root causes of war. We believe in a world beyond war, where sustainable peace is truly possible.

PRIMARY USAGE

The primary logo to be used for the OEF brand incorporates the OEF Navy and gold. This logo should be used over a light, visible surface, and not crowded or overlapped by other elements.

1-COLOR USAGE

This logo can be used in a 1-color print job only, where the gold color is not feasible to be used.

WHITE USAGE

A white logo can be used when the logo appears over a dark field. The background should allow for clear visibility by high contrast color.

INCORRECT USAGE:

COLORS

Navy and gold are OEF's core brand colors present in the logo mark and used as base colors in publications, web, video, etc.



C89 M64 Y41 K24
R39 G78 B102
#274E66



C27 M45 Y88 K6
R181 G136 B63
#B5883F



Sand, a good
background color

C5 M5 Y9 K0
R239 G235 B228
#EFEFE4

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Please contact Haley Littleton
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sizes.

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